

## **Alluring Looks Interview**

**Category : Therez Fleetwood Interviews**

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### **Therez Fleetwood**

written by Sherrie Jones for

<http://www.alluringlooks.com/>

Here comes the bride all dressed in a Therez Fleetwood original. Therez Fleetwood, designer extraordinaire, is the ow

**BIG**

and perfect day.

**AL: How long have you been designing bridal attire? And how did you get started in this field?**

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**herez:**

I started designing bridal attire in 1996 when Harriet Cole first published *Jumping the Broom* â€“ *The African American Wedding Planner*

. Prior to designing the wedding gown for Harrietâ€™s book, I was designing a fashion line called 'PheZula Collection

**AL: What, or who inspired you to start Therez Fleetwood Bridal designs?**

**Therez:**

I was inspired to start Therez Fleetwood Bridal after the responses I got from the wedding dress in the *Jumping the Broom*.

I got so many calls and orders on that one wedding gown that I began researching this niche and discovered that there

I designed my first bridal collection based off of my world travels, as I was inspired by the interesting art pieces and art

***The Afrocentric Bride â€“ A Style Guide***

. This guidebook offers valuable information, styling tips and fashion advice for every bride who wants to add ethnic ele

**AL: Give us some pointers on what a lady should keep in mind when looking for her perfect wedding dress and**

**Therez:**

The choice of your wedding gown will impact almost every other aspect of your wedding, transcending far beyond how

When a bride is looking for her perfect wedding dress, she should choose a dress that will compliment her figure and n

**AL: Describe your design style and bridal collection.**

**Therez:**

Therez Fleetwoodâ€™s Bridal Collection combines the exotic and romantic with the modern and structured. I am insp

**AL: What is your philosophy on color choices for wedding dresses and those of the bridal party?**

**Therez:**

Although the majority of brides today still get married in some shade of ivory or white, there are no standard rules whe

If a bride would like a diversion from white or ivory and still keep her look tranquil, she may want to consider wearing p

I

have had clients choose to get married in vibrant shades of red, orange, gold, blue, purple and variations of silver and

Tradition dictates that the bridesmaidâ€™s dresses should compliment and coordinate well with the brideâ€™s gown.

**AL: Is there a favorite material you like to work with? If so, what is it, and why?**

**Therez:**

Silks are by far my favorite fabrics to work with. They come in a variety of different weaves. I like using the shantung

I also like using silk satin because it creates sophisticated and elegant looking gowns. This is one of the most expensive

**AL: What is the average price point of a piece from your collection?**

**Therez:**

My gowns range in price from \$800 to \$4500.

**AL: Give us some general information on how to accessorize bridal wear.**

**Therez:**

Accessories add the finishing touch to a bride's wedding ensemble. Jewelry, shoes, headpieces, foundation garments

The size of your jewelry should depend on the intricacy of your dress. If your gown and headpiece are ornate, choose

Accessories are also one of the best ways to solve the wedding dilemma of what to do about, “Something old, som